

Achieve your growth and profit targets with a one-page plan.

Today's environment of constant change, volatility and competitive pressure demands a robust and ever-evolving strategic plan focused on delivering successful outcomes. Each plan needs to be a living and breathing document guiding future direction and providing clarity to key strategies and actions. If you're tired of "ground hog" years where little to no change occurs, engage with us to implement a strategic plan to accelerate your growth and profit objectives.

How we deliver

Verus Partners' strategic planning process uses proven methodologies combined with a wealth of experience across a myriad of industry types and sizes to deliver a one-page strategic plan. The plan cuts through complexity to provide focus on the key strategies you should implement to achieve success.

Our overarching methodology is "Now-Where-How" we can help you:

1. Understand what's working and what's not in your business NOW
2. Gain clarity about WHERE you want to be in the future
3. Determine the top 3-4 key strategies that tell you HOW you will get there

Our process ensures that you learn through doing so you walk away with a clear plan, plus you are educated in a series of powerful tools for internal use to continue to drive implementation of each strategy.

Practical outcomes, not theory

Verus Partners uses a unique set of tools to drive the strategic planning process and make certain that it becomes a blueprint for the way you do business. Through the process you'll:

- Attend a facilitated workshop
- Write a clear and concise one-page plan for your business
- Establish a clear vision and goals
- Gain clarity on your competitive advantage as an organization
- Develop strategies using powerful business tools
- Prioritize your key issues
- Learn to drive strategies into specific actions
- Allocate responsibilities and set timelines for action items
- Learn a series of business tools you can use yourself in the business



Our strategic plans are a valuable way to provide you with the clarity, prioritization, strategies, and actionable plan to achieve your growth and profit targets for the year ahead.

Verus Partners can assist in turning your plans into reality by supporting the implementation process. We increase the likelihood of success by capturing all actions online; providing just-in-time training; and holding people accountable for timely delivery.

Contact us to discuss your specific needs. We look forward to working with you.



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